



STATE OF DELAWARE

**PUBLIC SERVICE COMMISSION**  
861 SILVER LAKE BLVD.  
CANNON BUILDING, SUITE 100  
DOVER, DELAWARE 19904

TELEPHONE:  
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(302) 736-7500  
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October 20, 2017

**VIA DELAFILE AND ELECTRONIC MAIL**

Mr. Andy Beauchamp  
Direct Energy Business Marketing  
12 Greenway Plaza  
Suite 250  
Houston, TX 77046

**Re: IN THE MATTER OF THE APPLICATION OF HESS ENERGY MARKETING, LLC FOR APPROVAL  
OF A NAME CHANGE TO DIRECT ENERGY BUSINESS MARKETING, LLC D/B/A DIRECT  
ENERGY BUSINESS (FILED JUNE 12, 2014) - PSC DOCKET NO. 14-204T**

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Dear Mr. Beauchamp:

The Delaware Public Service Commission ("Commission") is in receipt of a letter from Direct Energy Business Marketing, LLC. (the "Company") dated October 18, 2017 which states that the Company requests termination of its Electric Supplier Certificate ("ESC"). Sections 2.13 and 2.14 of 26 *Del. Admin C.* §3001, the Commission's Rules for Certification and Regulation of Electric Suppliers (the "Supplier Rules")<sup>1</sup> provides as follows:

- 2.13 Term of ESC. Electric Supplier Certificates are valid until revoked by the Commission or relinquished by the Electric Supplier after the requisite notice to the Commission and to its Customers.
- 2.14 Transfer or Relinquishing of ESC.
  - 2.14.1 The transfer of an ESC is prohibited without notice and approval of the Commission.
  - 2.14.2 No Electric Supplier shall cease doing business within the State unless it has provided at least sixty (60) days Written Notice to the Commission, the DPA, the affected EDC(s), and its Customers.
  - 2.14.3 The Commission will consider an ESC to be relinquished if the Electric Supplier does not provide the required yearly compliance filing in subsection 12.3 of these Regulations within ninety (90) days of the required date. An Electric Supplier shall be allowed 30 days' notice to cure a late annual filing.

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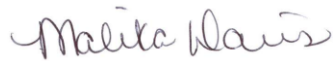
<sup>1</sup> Unless otherwise noted, all references to capitalized terms are set forth in the Supplier Rules (<http://regulations.delaware.gov/AdminCode/title26/3000/3001.pdf>).

As the Company intends to abandon the ESC previously approved by the Commission, the Company must file an abandonment of service. The filing should be made through the Commission's electronic filing system, DelaFile (<https://delafile.delaware.gov>) and should include the information about when the Company stopped serving Customers and how those Customers were notified.

Until filing to abandon the ESC has been made in DelaFile, the Company will continue to be required to satisfy the applicable reporting requirements of the Supplier Rules, including, but not limited to, section 12 of the Supplier Rules.

You may contact me at (302) 736-7521 or by email at [malika.davis@state.de.us](mailto:malika.davis@state.de.us) should you have any questions, or if I can be of any assistance.

Sincerely,

A handwritten signature in cursive script that reads "Malika Davis".

Malika Davis  
Public Utility Analyst